



# FREDERICK

## ECONOMIC DEVELOPMENT

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### 2022 Pop-Up Dining Program – Process

**Purpose:** To develop and refine recommendations regarding the re-establishment of multi-year temporary Pop-Up Dining starting in Spring 2022.

**Why:** There are strong trends toward al fresco (outdoor) dining here in Frederick and throughout the country. Additionally, the COVID Pandemic and resulting City Emergency are still in effect. Residents, visitors, and workforce want safe, attractive, enjoyable outdoor dining options. The City has operated a highly successful Pop Up Dining Program during COVID.

**Desired Outcome:** To provide safe, equitable, and attractive, temporary, multi-year outdoor options for any Frederick based restaurant or food truck to provide al fresco dining experiences for residents, visitors, and workforce throughout the City of Frederick.

**Process:** The following process will be used to guide the decision-making regarding development of legislation and policies for implementation of temporary Pop-Up Dining in 2022. Dates are estimated and may change depending on the availability of staff and committee members.

- Nov/Dec/Jan 2021: Leadership Team Discussion, 2021 Debriefing, Recommendations, and Development of Process
  - Chief Administrative Officer
  - Director of Economic Development
  - Chief of Police
  - Director of Public Works
  - Executive Director of Downtown Frederick Partnership
  - Others as needed
  
- Jan 31, 2022: Appointment and Announcement of a diverse 17-member Ad-Hoc Pop-Up Dining Advisory Committee composed of both downtown and non-downtown city residents and business representatives.
  - 4 City Residents
  - 4 Retailers
  - 4 Restaurants
  - 4 Business Representatives

- 1 Food Truck Operator
- 3 Ex-Officio Non-Profits (non-voting)
- City Staff Representing DED, Legal, Police, Engineering, Planning, & Mayor's Office

Committee Purpose – To evaluate options, concepts, and recommendations developed by the City for Pop Up Dining implementation in April 2022 including but not limited to Street Closures, On-Street Parklets, Parks, Private Land/Parking Lots, and Alley Dining, along with Food Truck Operations.

- Feb 8 – Mar 1, 2022: Ad Hoc Pop-Up Dining Advisory Committee Meetings (Virtual/Teams)
  - Note: This Committee will be facilitated by DED and will follow all City Open Meeting Act Requirements
  - Meeting 1: 2/8/2022 – Pop Up Dining Kickoff with Mayor O'Connor, Overview, and General Discussion
  - Meeting 2: 2/15/2022 – Pop Up Dining Road Closures Downtown & Parklets
  - Meeting 3: 2/22/2022 – Pop Up Dining in Parks, Alleys and Private Parking Lots
  - Meeting 4: 3/1/2022 – Final Meeting & Recommendations
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- Jan/Feb 2022: Adopt NACTO design guidelines –Public Works
- March 1- March 28: Develop Pop-Up Dining 2022 Legislation/Policies and Adopt
  - Develop Legislation/Policies – 3/1/2022 – 3/8/2022
  - Mayor and Board Workshop – March 2022
  - Mayor and Board Public Hearing – March 2022
- April 1 – October 31, 2022: Pop-Up Dining Effective & Implementation

**Pop-Up Dining Ad Hoc Committee Participants as of 1/31/22:**

Bruce Albaugh, Resident

Dr. Alison Bomba, Resident

Ellen Pfeiffer, Resident

Waymon Wright, Resident

Mindy Cawley, Retail Owner/Representative

Drennan Hicks, Retail Owner/Representative

Marien Hornyack, Retail Owner/Representative

Caiti Smith, Retail Owner/Representative

Jason Miller, Restaurant Owner/Representative

Julie Ruzdin, Restaurant Owner/Representative

James Smith, Restaurant Owner/Representative

Tristan Wasley, Restaurant Owner/Representative

Shantay Demar, Business Owner/Representative

Sandy Dubai, Business Owner/Representative

Pam Francis, Business Owner/Representative

Jeff Griffin, Business Owner/Representative

Karina Goytia, Food Truck Owner/Representative

Ex-Officio Non-Profit Representatives (non-voting)

Kara Norman, Downtown Frederick Partnership

Sean Walker, East Frederick Rising

Sandra Wastler, Golden Mile Alliance