



Sustainability Committee

Minutes
November 7, 2016
6pm - Room C

Attendance:

Eric Daniels, Loren Audette, Emilee Van Norden

Alderman: Kelly Russell

Sustainability Manager: Jenny Willoughby

Guests: Lisa Orr, Ron Kaltenbaugh, Caitlin Wall

1. Review and approve minutes
 - a. There was not a quorum so the minutes were tabled for vote until next meeting.
2. Recycling for Special Events
 - a. Handouts to go with special event permits noting laws with clear dos and don'ts in bulleted list
 - b. Brainstorming new ideas and current ideas for businesses, residents, and special events:
 - i. Bus ads underway
 - ii. Contest/award
 - iii. Committee RFP input
 - c. Business info sheet for restaurants and retail
 - d. Residential outreach
3. Paperless

- a. Internal committee declaration to establish and clarify what paperless means to the committee
4. Goals: Tabled until next meeting
5. "A local asks" FB series for the Sustainability Committee page
 - a. Changed to "Did You Know?"
 - b. Focus on what's being done in the City and how to get answers/where to find things
 - c. Other social media accounts activated as well
 - d. Need a queue of questions/topics
6. Events
 - a. November 15--America Recycles Day
 - b. Earth Day
 - i. Common Market Watershed Cleanup
 - ii. Potential volunteers for events
 1. Partnerships
 2. High schools
 3. Friends of Waterford and Baker Parks
 4. Scout troops
7. Next Meeting December 5th
8. Meeting adjourned