



Sustainability Committee

Minutes
October 10, 2016
6pm - Room C

Attendance:

Mark Broski, Phil LeBlanc, Christine Maher

Alderman: Kelly Russell

Sustainability Manager: Jenny Willoughby

Guests: Lisa Orr

1. Review and approve minutes
 - a. There was not a quorum so the minutes were tabled for vote until next meeting.
2. Review—In the Street
 - a. Effect of packets/OpenTreeMap
 - i. Need better delivery
 - ii. Not easy for people to follow
 - iii. Need to make it easy for people to find us
 - b. What messages should we focus on?
 - i. Need interactive booth
 - ii. Ideas for future: possibly CO2 calculator, recycle and save this much money, plant a tree and save this much money
 - iii. Giveaways to connect visitors with our FB and City page
 - iv. What do we want visitors to do?
 - c. Recycling at event:

- i. All in attendance agreed that the Committee should offer assistance with recycling at next event
3. Paperless: Tabled until next meeting
4. Goals: Tabled until next meeting
5. "A local asks" FB series for the Sustainability Committee page
 - a. All in attendance agreed this was a good idea and would work on generating ideas for banking posts
6. Next Meeting November 7th
7. Meeting adjourned

