



Sustainability Committee

Minutes
August 29, 2016
6pm - Room C

Attendance:

Emilee van Norden, Loren Audette, Mark Broski, Phil LeBlanc, Eric Daniels, Christine Maher, & Dave Schmidt

Alderman: Kelly Russell

Sustainability Manager: Jenny Willoughby

1. Review and approve minutes:
 - a. Loren read the minutes from July meeting.
 - i. Loren motioned to pass July minutes
 - ii. Eric seconded.
 - iii. Unanimous vote
 - b. Loren read the minutes from the August meeting.
 - i. Loren motioned to pass August minutes
 - ii. Eric seconded.
 - iii. Unanimous vote
2. In the Street – SEPT 10th
 - a. Seed packets:
 - i. committee members created seed packets
 - b. Discuss and finalize elevator pitch/summaries: updated list of scripts
 - i. Will have a laminated copy at In the Street for committee members to use
 - c. Discuss networking opportunities at In the Street:
 - i. Loren and Jenny will talk to other tables/vendors in the Green block.

3. Awareness and Outreach Goal
 - a. Baseline FB followers:
 - i. need to get total on morning of In the Street to determine our “baseline.”
 - b. Discuss FB posts –
 - i. how members can post and share: Jenny said everyone could send her tips or articles and she would post them right away or set them in the cue for specific holidays/events
4. Paperless: [Postponed until October Meeting](#)
 - a. Review paperless shared document
5. Goals: [Postponed until October Meeting](#)
 - a. Prioritize and identify immediate next steps on goals
 - b. Consider (possibly assign) timeline for medium and longer term goals
 - c. Identify champion(s), baseline information, next steps and method of tracking progress for each goal that we plan to undertake *in the near future*
6. Administrative Items and Future Meeting Topics
 - a. Recycling and pain letter discussion – table until after In the Street
 - b. Next meeting October 10th
7. Adjourn meeting vote:
 - a. Loren: “motion to end this meeting”
 - b. Eric seconded.
 - c. Unanimous vote to end meeting.