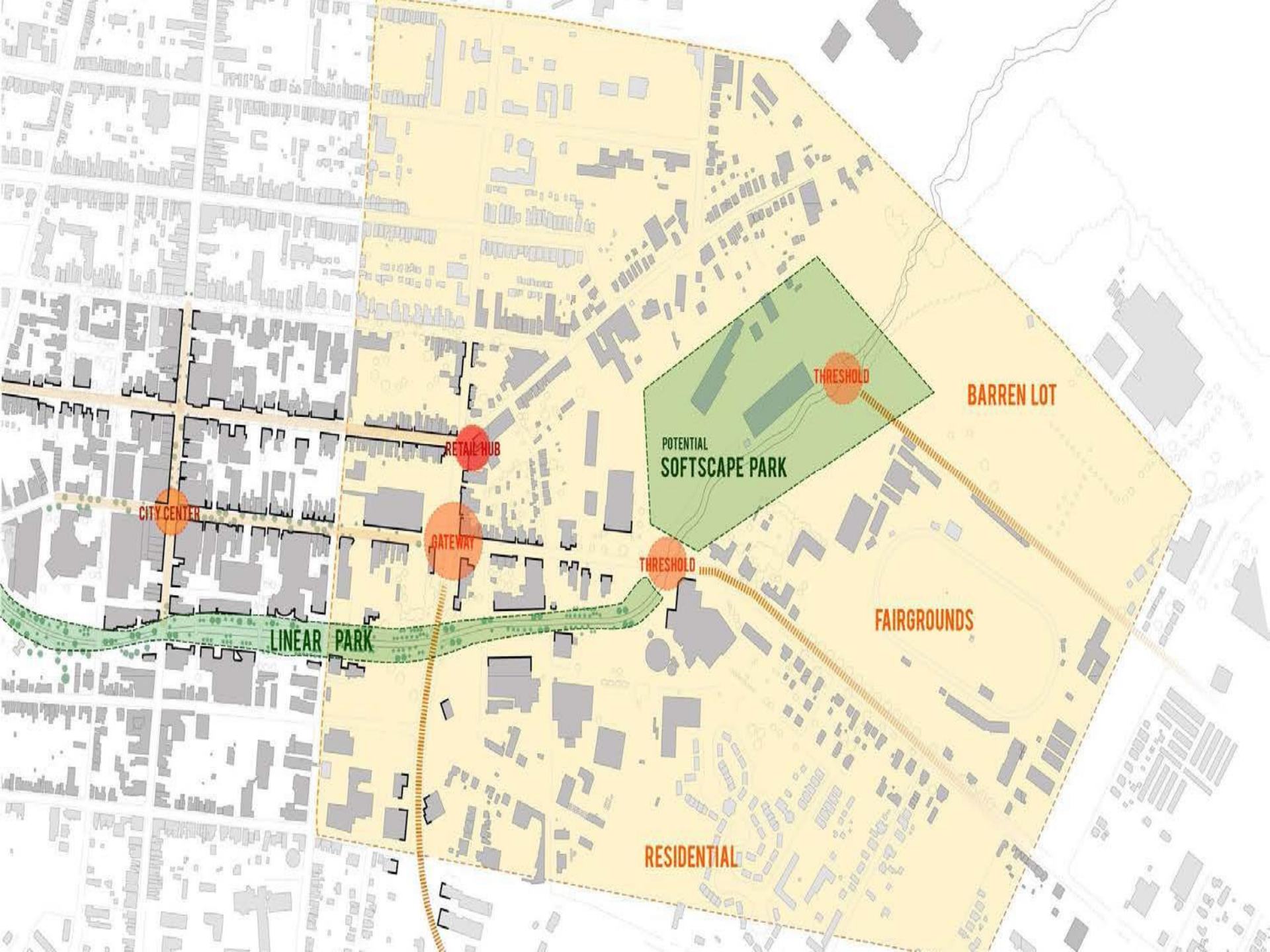
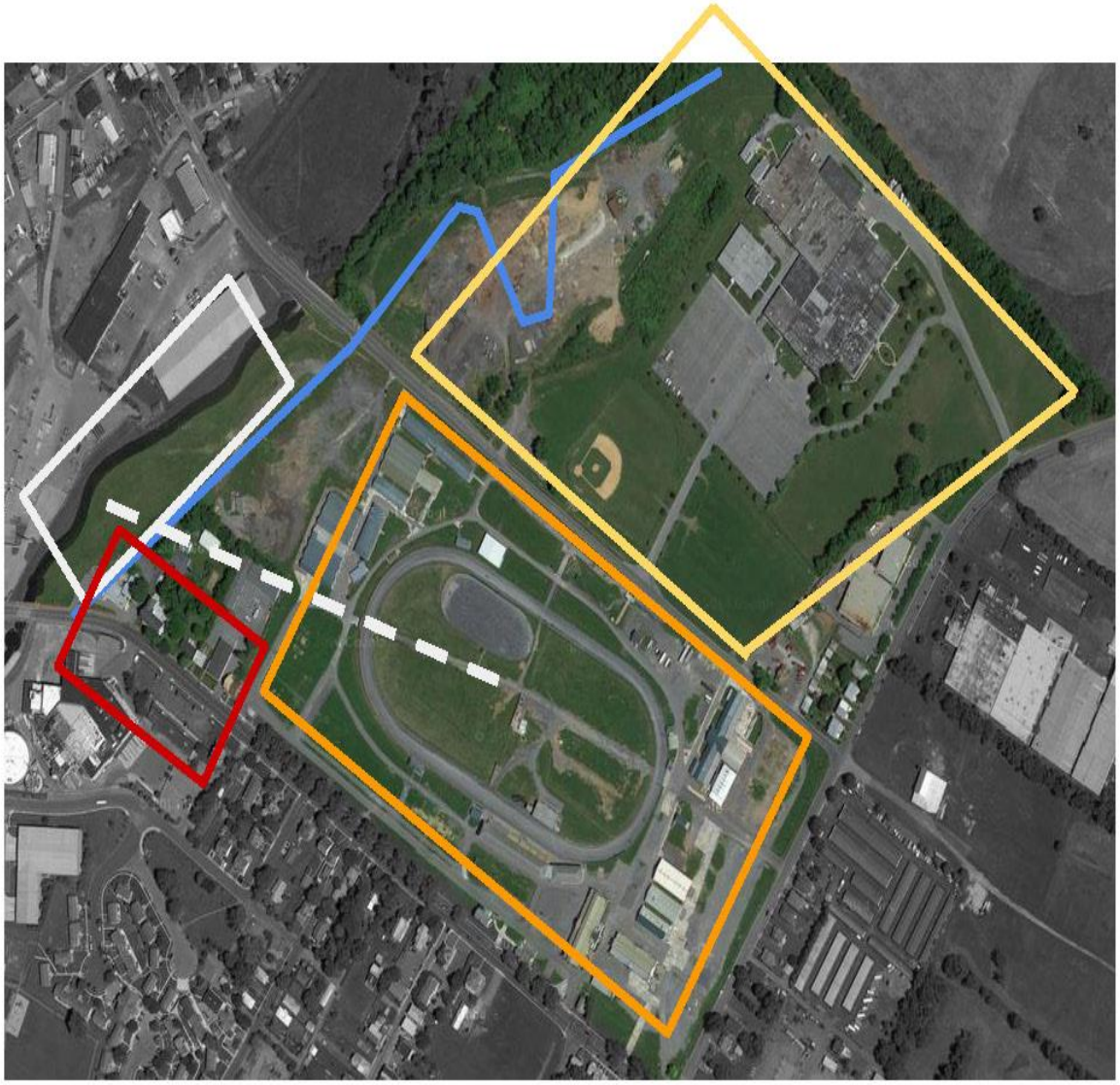
Fairview Park

Elizabeth Nolen
Sioban Steen
Sofia Weller


THRESHOLD
BARREN LOT
POTENTIAL
SOFTSCAPE PARK
RETAIL HUB
CITY CENTER
GATEWAY
THRESHOLD
FAIRGROUNDS
LINEAR PARK
RESIDENTIAL

FAIRVIEW PARK

weller + steen + nolen



KEEP FAIRGROUNDS

[ACCOMODATE PARKING]

ADD AMENITY

[GROCERY STORE + RETAIL]

CONNECT FAIR TO PARK

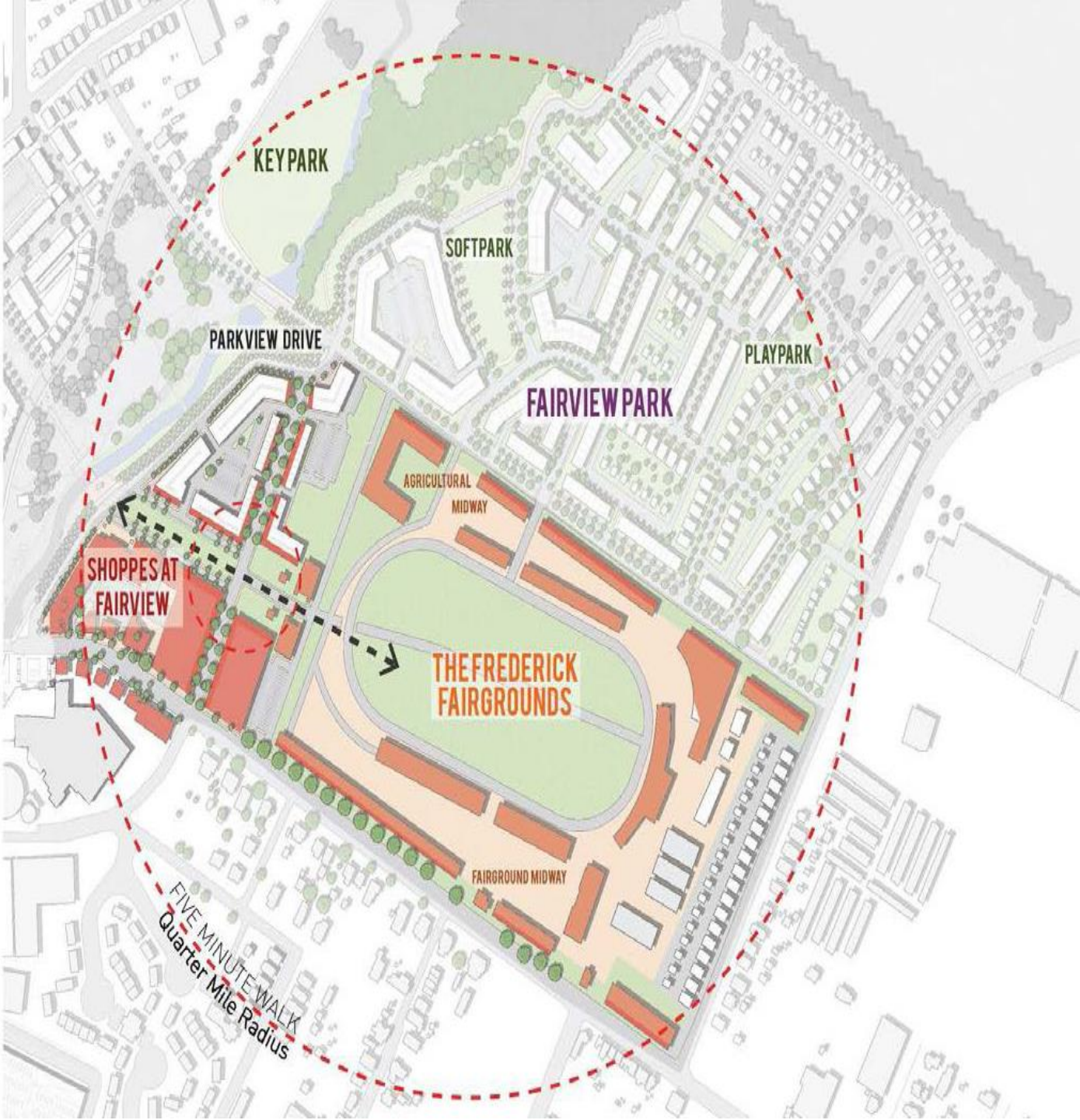
PROVIDE RESIDENTIAL

[PARK + FAIR AS DRAW]

MITIGATE TOPOGRAPHY

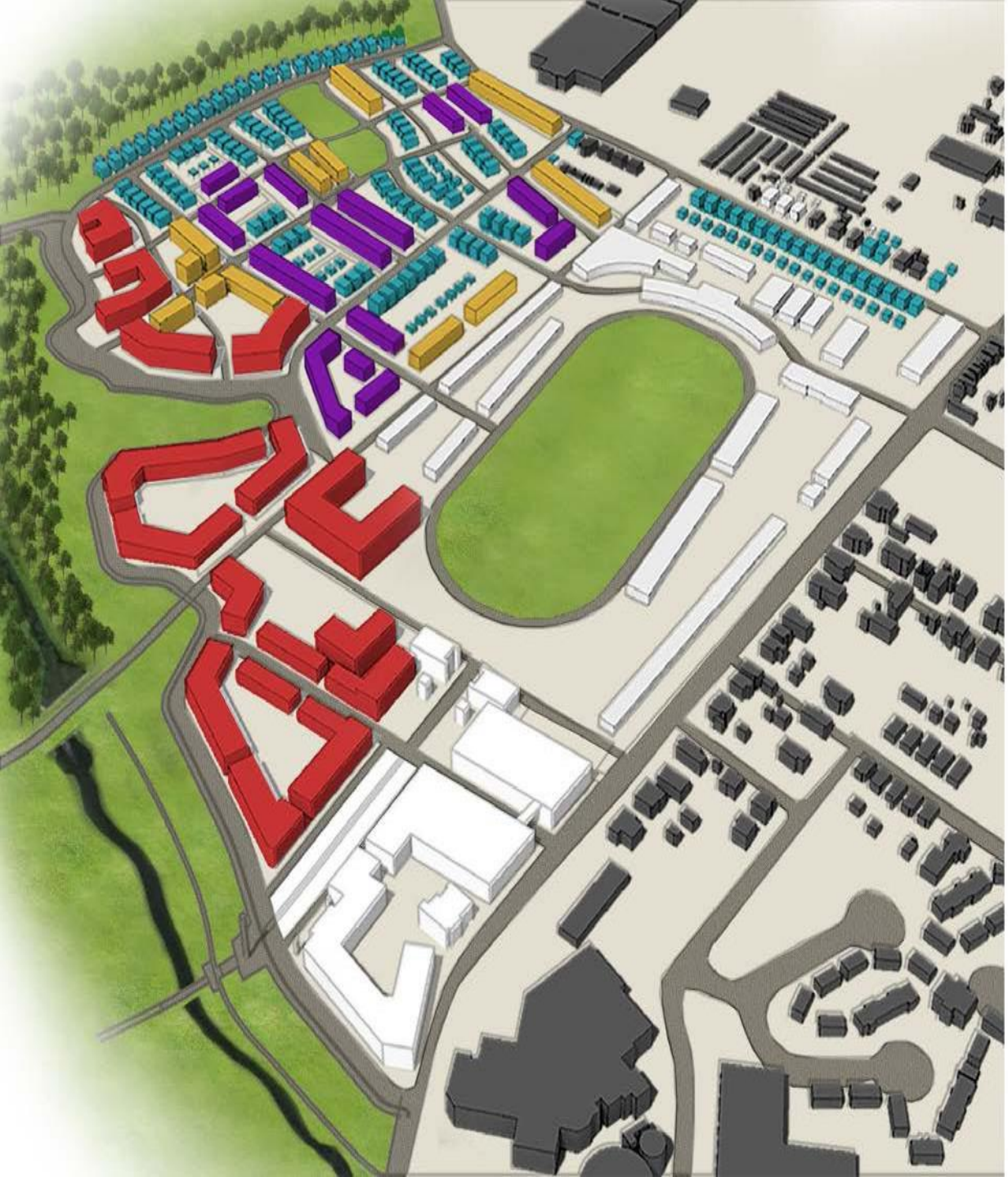
["PARKVIEW DRIVE"]

GOALS


KEY PARK
SOFTPARK
PARKVIEW DRIVE
PLAYPARK
FAIRVIEW PARK
AGRICULTURAL MIDWAY
SHOPPES AT FAIRVIEW
THE FREDERICK FAIRGROUNDS
FAIRGROUND MIDWAY
FIVE MINUTE WALK
Quarter Mile Radius

RENT ME
The Great Frederick Fair, Inc.
44 (NW)

FAIRVIEW PARK
weller + green + nolen



FAIRVIEW PARK

weller + steen + nolen

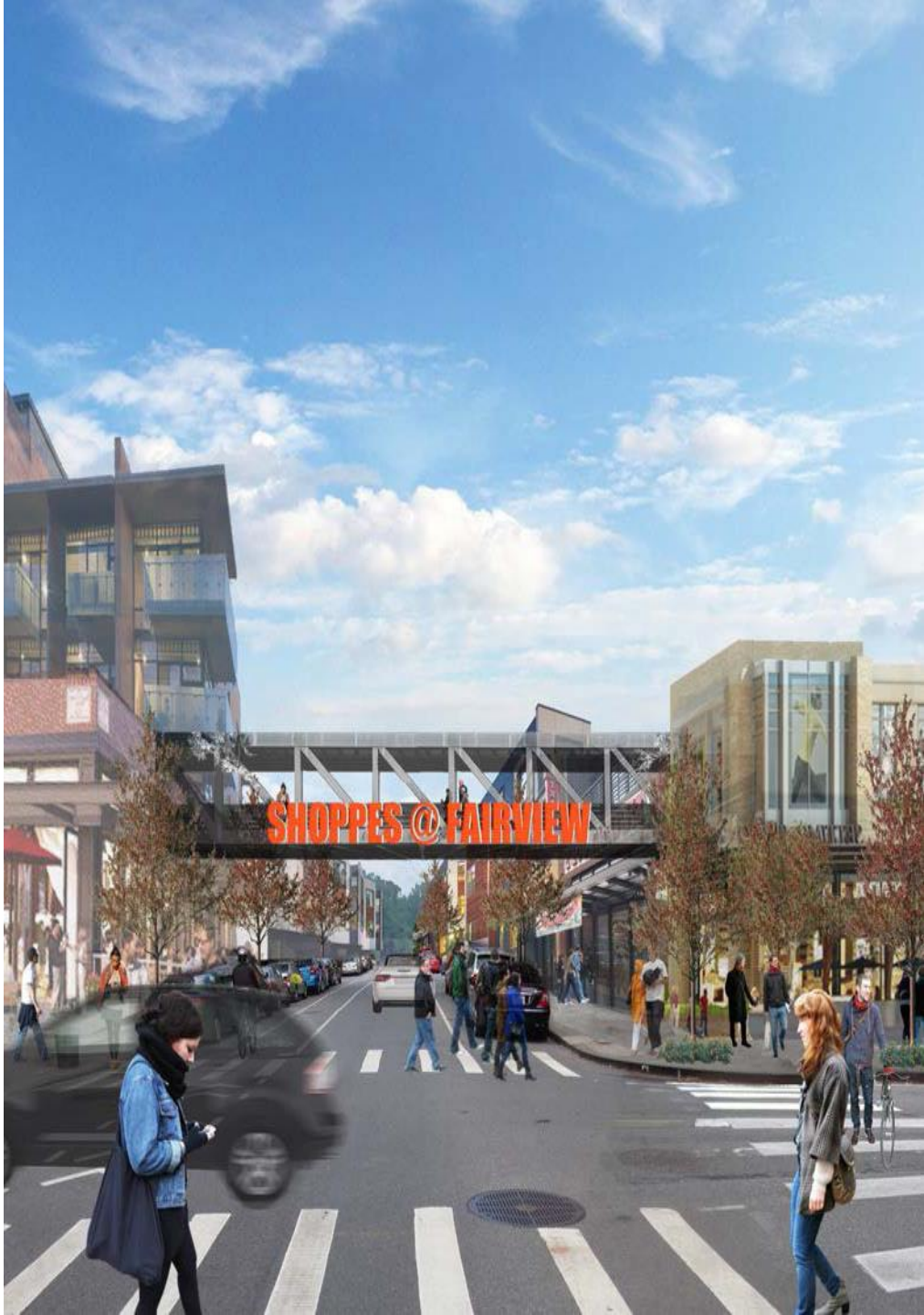
MULTIFAMILY
[825 UNITS]

SINGLE FAMILY
[135 UNITS]

TWO-OVER-TWO
[186 UNITS]

ROW HOMES
[140 UNITS]

HOUSING TYPE


SHOPPES @ FAIRVIEW

FAIRVIEW PARK

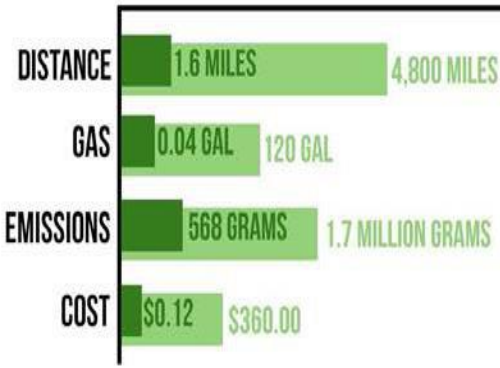
weller + steen + nolen

SUSTAINABILITY

FAIRVIEW PARK

weller + steen + nolen

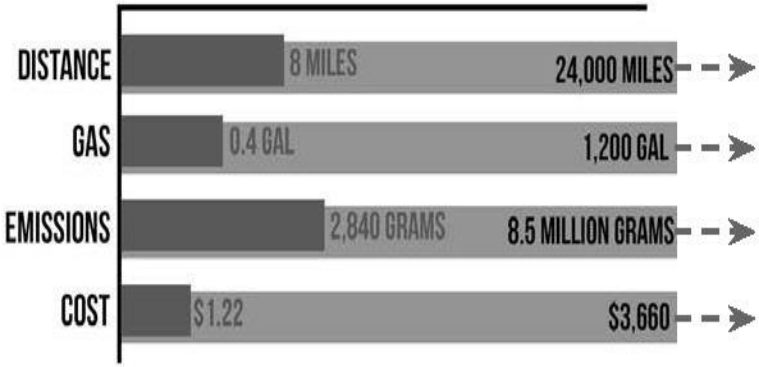
PROPOSED



80% REDUCTION

[GREENHOUSE GAS EMISSIONS]

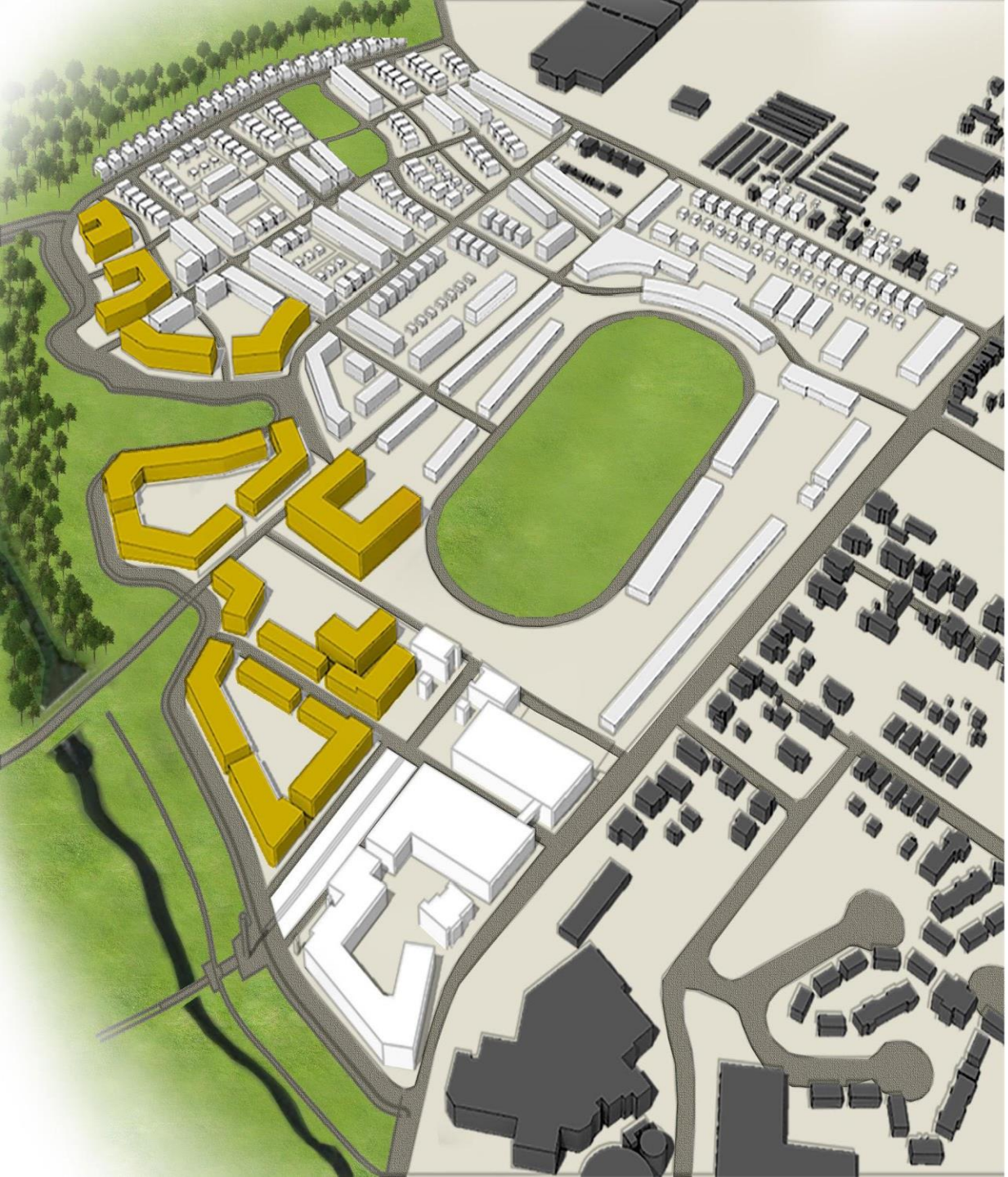
WEIS



SUSTAINABILITY

FAIRVIEW PARK

weller + steen + nolen



[MULTIFAMILY]MATERIALS